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## AMIT SHRIVASTAVA-ARTIST'S STATEMENT

A wise man once said that life can be like reading a book too close to the page—you cannot understand it at close range, but pull back a little and it comes into focus. It is in examining my own journey that I can see my path more clearly, moving from notebook doodler, to cartoonist, to line artist, and then to a media designer. I realize that I have always had an artistic mind, but the journey toward actually becoming an artist and believing in my own vision has been the challenging part.

Because I am a visual person, I think in images. Sometimes these images and ideas almost take form and then fade, only to reemerge when something jogs the memory. At other times, images take on minds of their own and demand to be committed to a medium immediately. The latter situation was the case for the series of postcards that I created for the project titled “A Designer’s Journal.” I was in a phase where there were too many challenges and obstacles to face at once. However, as trying as the times were, I expressed myself through my postcards and emerged stronger and wiser, bringing the viewer along with me. Through my work, the best I can do is to fully realize my visions, tackle my own obstacles, and hopefully make people think in the process.

Five years from now, ten years from now, and all through my life, I want to seize opportunities and challenges as they present themselves and filter them through my artistic vision. It is a process of getting close enough to the page to read the fine print and yet pulling back far enough to see the story in its entirety.

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